



LEADERSHIP North Carolina

Class XVII – HHS Session

*February 3-5, 2010
Charlotte, NC*

PROGRAM UNDERWRITERS

*** Blue Cross Blue Shield of North Carolina**

The Duke Energy Foundation

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**This company has made a multiple-year commitment at this level.*

SESSION SPONSORS

Blue Cross Blue Shield of North Carolina

Central Piedmont Community College

Dilworth Coffee

Harris Teeter

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Novant Health

United HealthCare of the Carolinas

*Session Sponsors provided funds or in-kind services for portions of this Session.
These sponsors are noted throughout the agenda.*

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*February 3-5, 2010
Charlotte, NC*

LODGING

Aloft Charlotte Uptown
210 East Trade Street
Charlotte, NC 28202
704.333.1999

www.aloft-hotels.com/charlotteuptown

SESSION GOALS

1. Recognize issues in private and public sector healthcare financing from a variety of perspectives.
2. Understand the current health reform proposals and the implications on health care access, affordability and quality.
3. Experience the need for and availability of key human services in North Carolina and evaluate its impact on health disparities.

PLANNING COMMITTEE

Jeff Zirker

Senior Director, Business Development, Cisco Systems Inc.
Wake County

Jon C. Easter, Co-Chair

Public Policy and Advocacy, GlaxoSmithKline
Wake County

Gayle M. Tuttle, Session Co-Chair

Director of Strategic Communications
Blue Cross Blue Shield of North Carolina
Johnston County

Tom Elmore, FACHE

Vice President for Growth and Development
Novant Health
Mecklenburg County

Jeff Kiser

Strategic Account Executive
Wellpath, A Coventry Health Plan
Wake County

Jeff Maddox

Vice President
United Healthcare
Guilford County

Steve Meinhold, PhD

Associate Dean of Research
University of North Carolina at Wilmington
New Hanover County

Bob Parker

Vice President, Special Operations and Community Health
North Carolina Baptist Hospital
Forsyth County

Mark Stephens, PAHM CMR

Regional Director, Employers NC
Pfizer
Mecklenburg County

Rico Wagner

Owner, Heritage Home Care Agency, Inc.
Guilford County

Jennifer Tolle Whiteside

President, North Carolina Community Foundation
Wake County

Each Session's Planning Committee is made up of members from LNC Class XVI.

Wednesday, February 3 (Optional Activities)

2:00 – 4:00 p.m. Volunteer at Second Harvest Food Bank

Kay Carter
Executive Director
Second Harvest Food Bank

6:00 – 7:30 p.m. Reception – Charlotte City Club, Mecklenburg Room.
[Reception sponsored in part by Rodgers Builders, Inc.]

Thursday, February 4

AM Meeting: Dilworth Coffee and then Harris Teeter at 1227 East Boulevard, Charlotte NC 28203

PM Meeting Location: Novant/BB&T Building at 108 Providence Road, Charlotte [Donated by Novant]

7:30 – 8:00 am Group Transportation to Dilworth Coffee and Harris Teeter **Leaving PROMPTLY at 7:30am.**

8:00 a.m. – 8:10 am Session Welcome and LNC Announcements (on the bus)

Katie-Rose Darby
Program Director
Leadership North Carolina

Jeffrey Zirker
Program Chair
Class XVI

8:10 – 8:25 am Session Overview

Gayle Tuttle
Class XVI

[breakfast and activity sponsored by Harris Teeter, arranged by Bill Rhyne, LNC Class XIV]

Jon Easter
Class XVI

8:25 – 10:15 am Overview / Information and Grocery Store Activity
[Groups 1-4 go over to HT first with Megan, Groups 4-7 wait at Dilworth Coffee until notified]

Megan N. Dean, MPH, RD, LDN
Program Coordinator
Fit City for Fit Families
Mecklenburg County Health Department

Corinne Moore, RD
Registered Dietitian
Carolinas HealthCareSystem

Alanna Clark, RD
Registered Dietitian
Carolinas HealthCare System

10:15 – 10:35 am Group Transportation to Novant/BB&T Building [108 Providence Rd, Charlotte NC]

10:45 – 11:15 am Debrief / Discussion

Steve Meinhold
LNC Class XVI

11:15 am – 12:00 pm The State of Health and Human Services in North Carolina

Lanier Cansler
Secretary
North Carolina Department of Health and Human Services

12:00 – 12:30 pm Unheard Voices in Our Community

Virginia S. Hart, Ph.D.
Licensed Psychologist/Forensic Services Coordinator
Carolinas HealthCare System

12:30 – 1:30 pm Lunch & Time for Personal or Group Reflection (individual's choice)

1:30– 2:15 pm Health Disparities in NC: Challenges & Opportunities

Ophelia Garmon-Brown, MD
VP Community Partnerships
Novant Health

2:15 – 2:30 pm Break

2:30 – 3:30 pm The State of North Carolina's Mental Health

Grayce Crockett
Area Director
Mecklenburg County Area Mental Health

3:30 – 3:45 pm Break

3:45 – 5:00 pm North Carolina's Teen Health

Pam Highsmith
Executive Director
Alice Aycock Poe Health Center
LNC Class XI

Nicole Hill, Med, CHES
Program Manager, TRU Project
Alice Aycock Poe Health Center

5:00 – 6:15 pm Group Transportation Back to Hotel and Free Time

6:30 pm Class Dinner - BlackFinn American Saloon, Charlotte Epicenter [same complex as hotel, street level]

Friday, February 5

Meeting Location: Central Piedmont Community College, Overcash Building Room 300 [directions attached]

7:45 – 8:00 am	LNC Announcements	Katie-Rose Darby <i>Program Director Leadership North Carolina</i>
8:00 – 9:30 am	Panel Discussion: Health Reform and Implications for NC	Bill Atkinson, PhD <i>President WakeMed Hospitals</i> Lewis Ebert <i>President North Carolina Chamber LNC Board of Directors</i> Bob Seligson <i>President North Carolina Medical Society LNC Class II</i> Brad Wilson <i>President and CEO Blue Cross Blue Shield North Carolina</i>
9:30 – 9:45 am	Break	
9:45 – 11:00 am	Small Groups Activity	
11:00 am – 12:00 pm	Lunch	
12:15– 1:00 pm	Leadership Profile	John Rennick, MD <i>Chief Medical Officer United HealthCare</i>
1:00 – 1:15 pm	Break	
1:15 – 2:30pm	The Economic Impact of Our Health and HOPSports Fitness Break	Shellie Pfohl <i>Vice President HOPSports LNC Class XIII</i>
2:30 – 3:45 pm	Creative Solutions	Holt Anderson <i>Executive Director North Carolina Health Information and Communications Association</i> John Miall <i>President Miall Consulting</i> Allen Dobson, MD <i>Chairman of the Board Community Care of North Carolina</i>
3:30 – 4:00 pm	Learnings and Takeaways	
4:00 pm	Adjourn	

Directions:

Base Hotel:

Aloft Charlotte Uptown
210 East Trade Street (Parking located on S. College Street)
Charlotte, NC 28202
704.333.1999 | www.aloft-hotels.com/charlotteuptown

From all Points East:

Take I-85 West toward Charlotte
Take Exit 38 for S. US 21 toward Columbia
Merge onto I-77 S/US 21 S
Take Exit 9 for US 74 E/N Carolina 160/Wilkinson Blvd/West Blvd toward I-277 E/John Belk Freeway
Keep left at the fork to continue toward US -74 E
Take Exit 9B to merge onto US-74 E toward I-277/John Belk Freeway
Continue on I-277 N
Take Exit 1E to merge onto S. College Street toward Bobcats Arena.
The parking deck will be on the left just after E. 3rd Street and if you would prefer to Valet, turn right onto E. 3rd Street, Left onto S. Caldwell and Left onto E. 4th Street. The Epicenter Valet parking will be on your left just before reaching S. College Street.

From Boone and all other Points North:

Continue onto Blowing Rock Rd/US-321 S
Continue to follow US-321 S
Merge onto I-85 N via the ramp to Charlotte
Take exit 30 toward I-77 S
Take exit 9 to merge onto US-29 N/US-74 E/Wilkinson Blvd toward Charlotte/Douglas Intl Airport
Continue to follow US-74 E
Continue onto I-277 N
Take exit 1E to merge onto S College St toward Bobcats Arena
The parking deck will be on the left just after E. 3rd Street and if you would prefer to Valet, turn right onto E. 3rd Street, Left onto S. Caldwell and Left onto E. 4th Street. The Epicenter Valet parking will be on your left just before reaching S. College Street.

From Rutherfordton:

Head south on N Main St/US-221 S toward E 3rd St
Continue to follow US-221 S
Turn left to merge onto US-74 E
Merge onto I-85 N via the ramp to Charlotte
Take exit 30 toward I-77 S
Take exit 9 to merge onto US-29 N/US-74 E/Wilkinson Blvd toward Charlotte/Douglas Intl Airport
Continue to follow US-74 E
Continue onto I-277 N
Take exit 1E to merge onto S College St toward Bobcats Arena
The parking deck will be on the left just after E. 3rd Street and if you would prefer to Valet, turn right onto E. 3rd Street, Left onto S. Caldwell and Left onto E. 4th Street. The Epicenter Valet parking will be on your left just before reaching S. College Street.

Wednesday Optional Activity

Second Harvest Food Bank

500-B Spratt Street, Charlotte, NC 28206

From All Points East:

From I-40 Westbound, take a slight left at I-85 BUS S/US-29 S/US-70 W (signs for I-85 BUS S/US-29 S/US-70 W/High Point/Charlotte)
Continue onto I-85 S
Take exit 39 for Statesville Av/Rd
Turn left at Statesville Ave
Turn right at Oliver St
Turn left at Spratt St
Destination will be on the left in the back of the traffic circle, park in any available spot.

From all Points North:

Take US 321 South
Merge onto I-85 N via the ramp to Charlotte
Take exit 36 for N Carolina 16/Brookshire Blvd toward US-74 E/Downtown
Keep right at the fork, follow signs for N Carolina 16 S and merge onto Brookshire Blvd/N Carolina 16 S
Continue to follow N Carolina 16 S
Continue onto I-277 S

Take exit 4 for US-29/N Carolina 49 toward Graham St
Turn right at W 10th St
Turn left at N Graham St/State Rd 2540
Take the 1st right onto W 9th St
W 9th St turns right and becomes N Johnson St
Turn right at Polk St
Take the 2nd right onto Spratt St
Destination will be on the left in the back of the traffic circle, park in any available spot.

From Rutherfordton:

Take US 221 South
Turn left to merge onto US-74 E
Merge onto I-85 N via the ramp to Charlotte
Take exit 36 for N Carolina 16/Brookshire Blvd toward US-74 E/Downtown
Keep right at the fork, follow signs for N Carolina 16 S and merge onto Brookshire Blvd/N Carolina 16 S
Continue to follow N Carolina 16 S
Continue onto I-277 S
Take exit 4 for US-29/N Carolina 49 toward Graham St
Turn right at W 10th St
Turn left at N Graham St/State Rd 2540
Take the 1st right onto W 9th St
W 9th St turns right and becomes N Johnson St
Turn right at Polk St
Take the 2nd right onto Spratt St
Destination will be on the left in the back of the traffic circle, park in any available spot.

From Optional Activity to Base Hotel:

Head **northeast** on **Spratt St** toward **Oliver St**
Take the 1st **right** onto **Oliver St**
Take the 1st **right** onto **Statesville Ave**
Slight **right** at **N Graham St/State Rd 2540**
Turn **left** at **W Trade St**
Destination and Valet Parking will be on the right.

Walking Directions to Wednesday Evening Reception:

Charlotte City Club (Mecklenburg Room)
121 West Trade Street, Charlotte, NC 28202-1124
Head northwest on E Trade St toward N College St
Turn left at S Tryon St
Destination will be on the right

THURSDAY MEETING LOCATION (Group Transportation Provided):

Dilworth Area Harris Teeter #61:

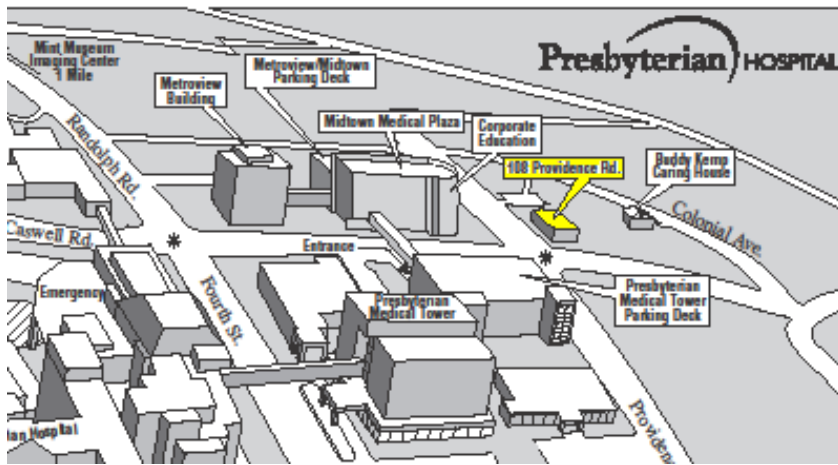
[GOOGLE MAP](#)

Harris Teeter 61 - 2001671
1227 East Boulevard
Charlotte, NC 28203

Head southeast on E Trade St toward S Brevard St
Take the 2nd right onto S Caldwell St
Continue onto South Blvd
Turn left at East Blvd

From Harris Teeter to 108 Providence Rd:

Head southeast on East Blvd toward Charlotte Dr
Turn left at Scott Ave
Continue onto Kenilworth Ave
Turn right at Charlottetowne Ave
Turn right at E 3rd St
Continue onto Providence Rd
Destination will be on the right



Directions from Out of Town:

Heading South on I-85, take Exit 38 for U.S. 21 toward Columbia, South Carolina.
 Merge onto I-77 S/U.S. 21 S.
 Take Exit 9 for U.S. 74 E/NC 160/Wilkinson Blvd/West Blvd toward I-277 E/John Belk Fwy.
 Keep left at the fork to continue toward US 74 E
 Take Exit 9B to merge onto US 74 E toward I-277/John Belk Fwy.
 Take Exit 2A for NC 16 S/Kenilworth Ave/Third Street toward Fourth Street.
 Keep left at the fork and follow signs for the Mint Museum/NC 16/Third Street/Fourth Street.
 Turn right at East Third Street/NC 16 S.
 The BB&T building at 108 Providence Road will be on your right.

Friday, February 5th:

From Base Hotel to Central Piedmont Community College:

From the parking deck, turn right onto S. College Street
 Turn Right onto E. Trade Street
 Turn Right onto S. Caldwell Street
 Turn Left onto E. Third Street
 Turn Right onto Charlottetown Ave and then immediately turn Left onto E. 4th Street.
 The Faculty Parking deck will be on your right.
 From the Faculty Parking deck, you will walk to the Overcash building listed on the map below.

Central Campus

1201 Elizabeth Ave. • www.cpc.edu • 704.330.2722 (CPCO)

NOTE: Information on this map is subject to change. For the latest map version, please visit www.cpc.edu.

LEGEND

- Construction Area - NO ACCESS
- Pedestrian Path
- Handicapped-Accessible Building Entrance

PARKING AREA LEGEND

1	Student Parking Deck (Handicapped, Motorcycle)
2	Student Parking Deck (Handicapped)
3, 4, 5, 6	Student Parking by Permit Only
9	Paid Visitor Parking
A	Faculty/Staff Parking Deck (Includes Handicapped)
B	Faculty/Staff (Includes Handicapped)
C	Overflow Student Parking
F	Overflow Faculty/Staff/Student Parking
G, L	Visitor (by Permit) and Handicapped
H	Motorcycle and ADA Handicap Parking
🚗	Bus Stop
🚻	Special Transportation Services Stop
☎	Security/Emergency Phone

CAMPUS BUILDING LEGEND

Advanced Technologies Center Building	AT	Levine IT Building	IT
Center for Arts Technology	AU	Kratt Building	KR
Belk Building	BL	Overcash Center	OC
Central High Building	CH	Pease Annex Building	LX
Ceramics Building	CE	Pease Auditorium	PE
Citizen Center - CLOSED	CZ	Sloan-Morgan Building	SL
Culinary Building	CA	Sommers Building	SO
Disher Building	DI	Taylor Building - CLOSED	TA
Facilities Services Center	FS	Terrell Building	TE
Faculty/Staff/Theater Patron Parking	Deck 28	Van Every Building	VE
Giles Science Building	GI	Visual Arts Building	VA
Hagemeyer Learning Resources Center	LR	1308 College Administration	A2
Hall Professional Development Building / Majors Bookstore	HL	1330 College Administration	A4
Hunter Building	HU		

Get There.
CENTRAL PIEDMONT COMMUNITY COLLEGE

Heading Home:

All Points East:

From the parking deck, turn Right onto East 4th Street and take the ramp for I-277 South.
Head southwest on I-277 S toward Exit 2A
Take exit 1C to merge onto I-77 N/US-21 N toward Statesville
Take exit 13A to merge onto I-85 N toward Greensboro
Slight right at I-85 BUS N (signs for I-85 BUS N/I-29 N/I-70 E/I-40 BUS/Greensboro)
Continue onto I-40 E if need.

All Points North:

Head southwest on I-277 S toward Exit 2A
Continue onto US-74 W
Continue onto US-74 W
Take exit 10B to merge onto I-85 S toward Gastonia/Spartanburg
Take exit 17 for US-321 toward Gastonia/Lincolnton
Turn left at N Chester St/US-321 N
Continue to follow US-321 N

To Rutherfordton:

From the parking deck, turn Right onto East 4th Street and take the ramp for I-277 South.
Head southwest on I-277 S toward Exit 2A
Continue onto US-74 W
Turn left onto the Interstate 485 Inner N ramp
Take exit 10B to merge onto I-85 S toward Gastonia/Spartanburg
Take exit 10B to merge onto Andrew Jackson Hwy/US-74 W toward Kings Mountain/Shelby
Continue to follow US-74 W
Take exit 178 to merge onto US-221 N toward Rutherfordton