



LEADERSHIP North Carolina

Class XVII – Government Session

**November 4 – 6, 2009
Raleigh**

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LODGING

Raleigh Marriott Crabtree Valley
4500 Marriott Drive
Raleigh, NC 27612
919.781.7000
<http://cwp.marriott.com/rdunc/leadershipnc>

SESSION GOALS

1. Highlight the role of the Branches of Government.
2. Expose the “Behind the Scenes” working of state government (lobbying, budget, public affairs).
3. Showcase leaders and leadership styles.
4. Highlight budget processes.
5. Provide opportunities for class to build networks.
6. Expose class to State’s correctional system.

PLANNING COMMITTEE

Jeff Zirker, Program Chair

Senior Director of Business Development
Cisco Systems, Inc.
Wake County

Kevin McLaughlin, Session Co-Chair

Chief Operating Officer and General Counsel
NC Department of Administration
Wake County

Todd Nuccio, Session Co-Chair

Trial Court Administrator
State of NC - 26th Judicial District
Mecklenburg County

Angie Bailey

Assistant Director
The e-NC Authority
Wake County

Melanie Chernoff

Public Policy Manager
Red Hat Inc.
Wake County

Hollis Nixon

Director of Business Development
Terracon Consultants Inc.
Mecklenburg County

Lisa Riegel

Executive Director
NC Natural Heritage Trust Fund (DENR)
Wake County

Tracy Sternberg

Director of External Affairs
Embarq
Wake County

Brent Washburn

County Commissioner
Rutherford County
Rutherford County

Wednesday, November 4 *(Optional Activities)*

2:00 – 4:00 p.m. NC Museum of Art

Dr. Larry Wheeler
Director
North Carolina Museum of Art

4:00 – 5:30 p.m. Free Time

6:00 – 7:30 p.m. Reception – North Carolina Capitol Rotunda

Thursday, November 5

Meeting location – Marriott Crabtree Tarheel Room

7:30 – 7:35 a.m. Session Welcome and LNC Announcements

Katie-Rose Darby
Program Director, LNC

Jeffrey Zirker
Program Chair
Class XVI

7:35 – 7:45 am Session Overview

Kevin McLaughlin
Government Session Co-Chair
Class XVI

Todd Nuccio
Government Session Co-Chair
Class XVI

7:45– 8:30 am North Carolina Civics 101

Dr. Andrew Taylor
Chair & Professor
School of Public & International Affairs
NC State University

8:30 – 9:00 am The Budget Process

Charlie Perusse
State Budget Director
Office of the Governor

9:00 – 10:30 am Budget Busters Introduction & Materials

Tom Covington
Principal
NewFound Mountain Associates, LLC

Robert Powell
Senior Advisor, Government Policy
Cansler Fuquay Solutions, Inc.

10:30 – 11:15 am Legislative Process:
Overview and What Influences Decision-making

The Honorable Tricia Cotham
Representative
North Carolina General Assembly

The Honorable Fletcher Hartsell
Senator
North Carolina General Assembly

The Honorable Mickey Michaux
Representative
North Carolina General Assembly

11:15 – 12:15 pm Lunch and Leadership Profile

The Honorable Roy Cooper
Attorney General
State of North Carolina

12:15 - 1:00 pm Lobbying Overview

Leslie Bevacqua Coman
Executive Vice President,
Government Affairs
Capstrat

Courtney Crowder
Legislative Director
Office of the Governor

1:00 – 1:45 pm Ethics Discussion

The Honorable Robert L. Farmer
Chairman
State Ethics Commission

The Honorable Steve Goss
Senator
North Carolina General Assembly

1:45 – 2:00 pm Load Buses, Grab Snack, Secure Valuables

2:00 – 2:30 pm Depart and travel to NC Correctional Institute for Women (NCCIW)

2:30 – 2:45 pm NCCIW Welcome and Overview

Annie Harvey
Warden
NC Correctional Institution for Women

2:45 – 4:00 pm	NCCIW Tour	
4:00 – 5:15 pm	Criminal Process Panel	Maggie N. Brewer <i>Manager, Community Corrections Judicial District 10, Wake County</i> Annie Harvey <i>Warden NC Correctional Institution for Women</i> Bryan Collins <i>Public Defender Judicial District 10, Wake County</i> The Honorable Colon Willoughby <i>District Attorney Judicial District 10, Wake County</i>
5:15 – 6:15 pm	Travel back to hotel and free time	
6:30 pm	Class Dinner - Brio Tuscan Restaurant, Crabtree Valley Mall	
Friday, November 6	Meet in Legislative Office Building Room 643	
7:00 am	Travel to LOB (check out prior to leaving) and arrive at LOB	
7:30– 7:40 am	LNC Announcements	Katie-Rose Darby <i>Program Director, LNC</i>
7:45 – 8:45 am	The Role of Media in Setting Policy	Ferrel Guillory <i>Director, Program on Public Life UNC – Chapel Hill</i>
8:45 - 9:45 am	Policy Perspectives and Influencing Government	Chris Fitzsimon <i>Executive Director North Carolina Policy Watch</i> John Hood <i>President John Locke Foundation</i>
9:45 – 10:00 am	Break	
10:00 – 10:30 am	North Carolina’s Court System	The Honorable John W. Smith <i>Director North Carolina Administrative Office of the Courts</i>
10:30 – 11:30 am	Court Reform	Michael Crowell <i>Professor of Public Law & Government UNC School of Government</i> The Honorable James G. Exum, Jr. <i>Counsel Smith Moore Leatherwood, LLP</i> John Medlin <i>CEO (Retired) Wachovia</i>
11:45 – 3:45 pm	Working Lunch & Budget Busters Exercise	Tom Covington <i>Principal NewFound Mountain Associates, LLC</i> Robert Powell <i>Senior Advisor, Government Policy Cansler Fuquay Solutions, Inc.</i> Jack Betts <i>Associate Editor The Charlotte Observer LNC Class V</i>
3:45 – 4:00 pm	Re-convene / Budget Busters Debriefing	Tom Covington
4:00 – 4:15 pm	Call to Action / Learnings & Takeaways	
4:15 pm	Adjourn	

DIRECTIONS

[BASE HOTEL – Raleigh Marriott Crabtree Valley Hotel – 4500 Marriott Drive, Raleigh – 919.781.7000](#)

Parking is free.

For Raleigh-area participants: From the 440 Beltline take the Glenwood Avenue/Hwy 70W (exit 7) toward RDU International Airport. Then take a right onto Marriott Drive. The Marriott Crabtree Valley Hotel is across from Crabtree Valley Mall.

From I-40 (east or west): From the 440 Beltline take the Glenwood Avenue/Hwy 70W (exit 7) toward RDU International Airport. Then take a right onto Marriott Drive. The Marriott Crabtree Valley Hotel is across from Crabtree Valley Mall.

From Route 64 West or Route 1 South: The 64 by-pass will merge onto 440 (Inner Beltline). From the 440 Inner Beltline, take the Glenwood Avenue/Hwy 70W (exit 7) toward RDU International Airport. Then take a right onto Marriott Drive. The Marriott Crabtree Valley Hotel is across from Crabtree Valley Mall.

From Route 70 West: Route 70 will turn into Glenwood Avenue coming into Raleigh. Then take a left onto Marriott Drive. The Marriott Crabtree Valley Hotel is across from Crabtree Valley Mall.

From Route 64 East: Merge onto 440 Outer Beltline. Take the Glenwood Avenue/Hwy 70W (exit 7) toward RDU International Airport. Then take a right onto Marriott Drive. The Marriott Crabtree Valley Hotel is across from Crabtree Valley Mall.

[WEDNESDAY AFTERNOON – Optional Activity – North Carolina Museum of Art – 2110 Blue Ridge Road, Raleigh – 919.839.6262](#)

From the Marriott Crabtree Valley to the North Carolina Museum of Art (NCMA): Take a right out of the Marriott Crabtree Valley Hotel onto Glenwood Avenue. At the first red light take a left onto Creedmoor Road. After the turn Creedmoor becomes Edwards Mill Road. Continue until you reach the Blue Ridge Road/Duraleigh Road intersection and make a left. Continue through the Lake Boone Trail intersection and the NCMA will be on your left. The museum is currently closed to visitors so park in the parking lot and proceed to the employee entrance which is the only entrance located across from the parking lot. We will meet in the sign-in area of the employee entrance to the NCMA.

From the North Carolina Museum of Art back to the Marriott Crabtree Valley: Take a right out of the North Carolina Museum of Art onto Blue Ridge Road. After about 1 mile merge right continuing on Blue Ridge Road. After 2.2 miles turn left onto Glenwood Avenue. Then turn right into the Marriott Crabtree Valley Hotel.

[WEDNESDAY EVENING – Welcoming Reception at the North Carolina Capitol – One East Edenton Street, Raleigh](#)

NO group transportation, but feel free to coordinate with your classmates and carpool.

From the Marriott Crabtree Valley: From Marriott Drive turn left onto Glenwood Avenue. Travel on Glenwood Avenue for approximately 5 miles and turn left onto West Peace Street. Follow Peace Street, get in the right lane and take your first right onto North Salisbury Street. Turn left onto West Jones Street. Travel in the right lane and after crossing Wilmington Street, turn right into the parking lot located across from North Carolina Archives Building. There is also an entrance to this lot on the opposite side of the block from Edenton Street. Walk up Wilmington Street toward Edenton Street. The North Carolina Capitol will be located at the intersection of Wilmington and Edenton Streets with the east entrance facing Wilmington Street.

From the Capitol back to the Marriott Crabtree Valley: Turn right onto Jones Street from the parking lot. Turn right onto Blount Street and then right onto Edenton Street. Follow Edenton Street west which will turn and go over a bridge. After crossing the bridge, turn right onto Glenwood Avenue and continue until you reach the Marriott Drive, across from Crabtree Valley Mall.

[THURSDAY AFTERNOON – NC Correctional Institution for Women – 1034 Bragg Street, 27610 – 919.733.4340](#)

GROUP TRANSPORTATION PROVIDED: Meet in the Marriott Crabtree Valley lobby immediately following the Ethics Discussion at 1:45 pm. The bus will leave at 2:00 pm. If you miss the bus, please use the directions below.

From the Marriott Crabtree Valley: From Marriott Drive take a left onto Glenwood Avenue. Merge onto the 440 Inner Beltline East toward Wilson/Wake Forest/Rocky Mount. After about 6 miles, merge onto New Bern Avenue via Exit 13A toward downtown. Then turn left onto Raleigh Boulevard. Turn right onto Martin Luther King Jr. Blvd. Turn left onto Coleman Street and then turn left onto Bragg Street.

From NC Correctional Institute for Women back to the Marriott Crabtree Valley: Leaving the NCCIW on Bragg Street make a right onto Coleman Street. Then make a right onto Martin Luther King Junior Blvd. Make a left onto South Raleigh Boulevard. Turn right onto New Bern Avenue and then merge left onto the 440 West Outer Beltline toward Wake Forest. Continue on the Beltline for about 6 miles then merging onto the Glenwood Avenue/US 70 W via Exit 7B. Then turn right onto Marriott Drive.

THURSDAY EVENING – Class Dinner at Brio Tuscan Grille – 4325 Glenwood Avenue, Suite 5000, Raleigh – 919.881.2048

The location of the restaurant is close enough that class members can walk. Please use the crossing signals since Glenwood is a busy thoroughfare.

From the Marriott Crabtree Valley: Start on Marriott Drive. Travel straight through the intersection into the Crabtree Valley Mall Parking Deck. The restaurant is located on the upper level past Belk's and by McCormick & Schmick's and Fleming's.

From Brio Tuscan Grille back to the Marriott Crabtree Valley: From the Crabtree Valley Mall travel straight through the intersection and onto Marriott Drive.

FRIDAY – Legislative Office Building – 300 North Salisbury Street – 919.733.7928

From the Marriott Crabtree Valley: Start out on Marriott Drive and then turn left onto Glenwood Avenue. Travel approximately 5 miles and then turn left onto West Peace Street. Turn right onto North Salisbury Street. The visitor entrance to the deck will be marked by a LEADERSHIP North Carolina sign and will be on the right just before you reach the Legislative Office Building. Be sure to park in a visitors parking spot.

DIRECTIONS OUT OF TOWN

To I-40 East and West and US 64 East and West: From the parking deck, turn right onto North Salisbury Street, then right onto West Lane Street. Cross McDowell Street and turn left onto North Dawson Street. Follow Dawson out of downtown which becomes South Saunders Street US 401/US 70/ NC 50. Exits for Interstate 40 East and West and US 64 East and West will be ahead after leaving downtown.

To Route 64 East: From Marriott Drive turn left on Glenwood Avenue. Then merge right onto the 400 Outer Beltline.

To Route 1 North (Capital Boulevard): From the parking deck, turn right onto North Salisbury Street, then right onto West Lane Street. Turn right at McDowell Street. McDowell Street becomes Capital Boulevard/US 1 North after leaving downtown.