



## **LEADERSHIP North Carolina**

### **Class XV – Orientation Session**

**October 3–5, 2007  
Boone**

#### **PROGRAM UNDERWRITERS**

**Blue Cross and Blue Shield of North Carolina \***  
**The Duke Energy Foundation**

*Program Underwriters contribute at least \$25,000 during a program year to support Leadership North Carolina's operations and are credited with sponsorship of the full program for Class XV.*

*\*This company has made a multiple-year commitment at this level.*

#### **SESSION SPONSORS**

**Appalachian State University**  
**Be Active North Carolina**  
**Mission Healthcare Foundation**  
**Novant Health**  
**Staub Leadership Solutions**  
**Unlimited Outcomes**  
**WakeMed Health & Hospitals**

*Session Sponsors provided funds or in-kind services for portions of this Session.*

**Leadership North Carolina ~ 711 Hillsborough Street ~ Raleigh, North Carolina 27603**

**919.890.6250 ~ [www.leadershipnc.org](http://www.leadershipnc.org)**

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### LODGING

Broyhill Inn and Conference Center (campus of ASU)  
775 Bodenheimer Drive  
Boone, NC 28607  
828.262.2204  
[www.broyhillinn.com](http://www.broyhillinn.com)

### SESSION GOALS

1. Present Leadership North Carolina's mission, program concept, and expectations. The mission of LNC is to inform, develop and engage committed leaders by broadening their understanding of and involvement in issues and opportunities facing our state. Program sessions are designed to enable class members to meet, hear from and talk with government and other leaders in the areas of economic development, education, government, health & human services and the environment.
2. Provide opportunities for the class members to become acquainted with each other.
3. Offer team-building opportunities that foster interpersonal relationships.
4. Inspire class members to develop relationships with each other to enhance their leadership abilities.
5. Present the State's history.
6. Challenge participants to understand statewide issues and to become involved in developing solutions as leaders in their communities, regions, and state.

### AGENDA

#### Wednesday, October 3

**Meeting Location:** *Broyhill Auditorium*

2 – 2:30 pm Registration / Culture Gram

2:30 – 3 pm Welcome and Program Overview

Brian C. Etheridge  
*LNC President*

Linda H. Weiner  
*LNC Class XV Program Chairman  
Member, LNC Class XIV*

Elizabeth C. "Liz" Dobbins  
*LNC Director of Programming and Alumni Relations*

Jane W. Meyer  
*LNC Director of Operations and Special Events*

3 – 4:15 pm Name Game

4:15 – 4:45 Wellness and Leadership  
*Fit Bags sponsored by Be Active North Carolina,  
Mission Healthcare Foundation, Novant Health and  
WakeMed Health & Hospitals*

Shellie Y. Pfohl  
*Vice President & COO  
Be Active North Carolina  
Member, LNC Class XIII*

4:45 – 5:45 pm Free Time

5:45 pm Depart hotel by bus for dinner (meet in hotel lobby at 5:35 pm)  
*Transportation provided by Appalachian State University*

6 – 8 pm Class Dinner – Dan'l Boone Inn

# AGENDA

## Thursday, October 4

### **Meeting Location:**

**Morning – Broyhill Auditorium; Afternoon – Lower Patio**

8 – 8:15 am	LNC Announcements	
8:15 – 11:15 am	Leadership Development <i>There will be a 15 minute break during this segment.</i>	Robert E. “Dusty” Staub II <i>Chairman &amp; CEO Staub Leadership Solutions</i>
11:15 – 11:45 am	Team Building Activity Preparation	Michael G. Peterson <i>President Unlimited Outcomes</i>
11:45 – 12:45 pm	Lunch	
12:45 – 4:15 pm	Team Building Activity – Lower Patio	Michael Peterson
4:15 – 5:25 pm	Free Time	
5:25 pm	Meet in Alumni Hall for Class Photo	
5:30 – 5:50 pm	Class Photo	
5:55 pm	Depart via bus for Chancellor’s Reception	
6 – 7:30 pm	Welcoming Reception – ASU Chancellor’s Residence – <i>Appalachian House</i> <b><i>Hosted and Sponsored by ASU Chancellor Kenneth Peacock (Member, LNC Class I)</i></b> <b><i>Transportation provided by Appalachian State University</i></b>	

## Friday, October 5

### **Meeting Location:**

**Broyhill Auditorium**

6 – 8 am	Personal Wellness Profiles ( <i>optional</i> ) <b><i>Sponsored by WakeMed Health &amp; Hospitals</i></b>	Laura Aiken <i>Community Health Specialist WakeMed Health &amp; Hospitals</i>  Dr. David “Dave” Gardner <i>Director, Corporate and Community Health WakeMed Health &amp; Hospitals</i>
8 – 8:15 am	LNC Announcements	
8:15 – 9 am	Health, Wellness and Leadership	Laura Aiken  Dave Gardner
9– 9:15 am	Break	
9:15 am – Noon	North Carolina History <i>There will be a short break during this segment.</i>	Dr. Karl Campbell <i>Associate Professor of History Appalachian State University</i>
Noon – 12:30 pm	Learnings & Takeaways	
12:30 pm	Wrap-up and Adjourn	
12:30 pm	Lunch ( <i>optional</i> )	