



LEADERSHIP North Carolina

Class XV – HHS Session

**December 5–7, 2007
Winston-Salem**

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Leadership North Carolina ~ 711 Hillsborough Street ~ Raleigh, North Carolina 27603

919.890.6250 ~ www.leadershipnc.org

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LODGING

Brookstown Inn
200 Brookstown Avenue
Winston-Salem, NC 27101
336.725.1120
www.brookstowninn.com

SESSION GOALS

1. Recognize issues in private and public sector financing of healthcare from a variety of perspectives.
2. Analyze trends and factors that influence health care access, affordability and quality.
3. Assess human needs and services in North Carolina.

PLANNING COMMITTEE

Linda Weiner, Program Chair

Director of Business Development, RSM McGladrey Inc.
Wake County

Jay Dominick, Session Co-Chair

Chief Information Officer, Wake Forest University
Forsyth County

Carol Owens, Session Co-Chair

Director, Marketing & Development
Insurance Service of Asheville Inc.
Mitchell County

Jeff Black

Vice President of Operations, Vietri Inc.
Guilford County

Laurie Ellis

Senior Strategic Consultant
Blue Cross and Blue Shield of North Carolina
Chatham County

Chuck Greene

Regional Director, External Affairs, AT&T North Carolina
Forsyth County

Jean Hetherington

Senior Manager of Public Policy, GlaxoSmithKline
Orange County

Milton Howell

Partner, Davenport Marvin Joyce & Co. LLP
Guilford County

Austin Pittman

President & CEO, UnitedHealthcare of the Carolinas Inc.
Guilford County

Sheila Robinson

Founder & Publisher
North Carolina Career Network magazine
Guilford County

Vicki Sheppard

Vice President of Institutional Advancement
Salem Academy and College
Forsyth County

Kris Walters

Clinical Research Program Coordinator, School of Nursing
UNC Wilmington
New Hanover County

Each Session's Planning Committee is made up of members from LNC Class XIV.

AGENDA

Wednesday, December 5 (Optional Activities)

1:20 – 4 pm Optional Activity – NC School of the Arts Inez Davis
*Instructor of Mathematics, NC School of the Arts
Member, LNC Class VIII*

6 – 7:30 pm Welcoming Reception – Salem Academy & College Single Sisters House
Hosted and Sponsored by Salem Academy & College

Thursday, December 6

Meeting Location: **Piedmont Triad Research Park**

7:20 – 8 am Travel to Piedmont Triad Research Park (**meet in the lobby at 7:20, bus departs at 7:30**)

8 – 8:15 am LNC Announcements Brian Etheridge, *LNC President*

8:15 – 8:30 am Session Welcome and Overview Carol Owens, *Session Co-Chair*

8:30 – 8:45 am Research Park Welcome William M. “Bill” Dean
Executive, Piedmont Triad Research Park

8:45 – 10 am Healthcare Access and Disparity Pam C. Silberman JD, Dr.PH
*President & CEO, North Carolina Institute of Medicine
Publisher, North Carolina Medical Journal*

10 – 10:15 am Break

10:15 – 11:45 am Cost and Financing of Healthcare panel Lanier M. Cansler
*President, Cansler Fuquay Solutions
Former Deputy Secretary, NC Department of Health and Human Services*

Richard H. “Dick” Dean MD
President Emeritus, Wake Forest University Health Sciences

Austin T. Pittman
*President & CEO, UnitedHealthcare of the Carolinas
Member, LNC Class XIV*

Tim Rice
President & CEO, Moses Cone Health System

11:45 am – 12:45 pm Lunch / Leadership Profile Paul M. Wiles
President & CEO, Novant Health

12:45 – 2 pm Health Literacy Mark Holmes Ph.D
Vice President, North Carolina Institute of Medicine

2 – 2:30 pm Targacept Presentation J. Donald “Don” deBethizy Ph.D
President & CEO, Targacept

2:30 – 3 pm Wake Forest Institute for Regenerative Medicine Presentation Mark E. Furth Ph.D
Technical Development Officer, Wake Forest Institute for Regenerative Medicine

3 – 4:15 pm Tour of Piedmont Triad Research Park

4:15 – 4:30 pm Travel back to hotel

4:30 – 5:45 pm Free Time

5:45 – 6 pm Travel to Graylyn (**meet in hotel lobby at 5:45; bus departs at 5:50**)

6 – 9 pm Class Dinner – Graylyn International Conference Center

AGENDA

Friday, December 7

Meeting Location:

Morning: Harris Teeter; Late Morning: Second Harvest Food Bank

- 7:30 – 8 am Travel to Cloverdale Harris Teeter (check out of hotel prior to leaving)
- 8 – 9:30 am Grocery Store Activity – Cloverdale Harris Teeter J. Caprice Brown
Sponsored by Harris Teeter Inc. *Outreach, Evaluations & Programs Manager*
Food Bank of Central & Eastern North Carolina
- 9:30 – 10 am Travel to Second Harvest Food Bank / Reconvene
- 10 – 11:15 am Food Bank Overview and Tour Nancy H. "Nan" Griswold
Executive Director
Second Harvest Food Bank of Northwest NC
Member, LNC Class V
- 11:15 am – 12:15 pm *The Unheard Voices in Our Community*
- 12:15 – 1 pm Lunch by the Triad Community Kitchen Jeff Bacon
Director and Executive Chef, Triad Community Kitchen
Second Harvest Food Bank of Northwest NC
- 1 – 2:15 pm Social Issues Overview panel Florence P. Corpening
CEO, YWCA of Winston-Salem / Forsyth County
Chair, Forsyth County Social Services Board
- Jean R. Irvin**
Executive Director, Forsyth Futures
Vice Chair, Forsyth County Juvenile Justice Council
- 2:15 – 2:30 pm Break
- 2:30 – 3:45 pm Users of Services...A Case Study Sam Parker, *Facilitator*
Vice President for Community Investment
United Way of Greater Greensboro
- Brenda Evans**
Assistant Director of Social Services
Forsyth County DSS
- Ronda Outlaw**
Director of Community & Provider Operations
CenterPoint Human Services
- 3:45 – 4 pm Learnings and Takeaways
- 4 pm Adjourn