



## LEADERSHIP North Carolina

### Class XV – Economic Development Session

March 5 – 7, 2008

Wilmington

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*Program Underwriters* contribute at least \$25,000 during a program year to support Leadership North Carolina's operations and are credited with sponsorship of the full program for Class XV.

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Leadership North Carolina ~ 711 Hillsborough Street ~ Raleigh, North Carolina 27603

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### LODGING

Hilton Wilmington Riverside  
301 North Water Street  
Wilmington, NC 28401  
910.763.5900  
[www.wilmingtonhilton.com](http://www.wilmingtonhilton.com)

### SESSION GOALS

1. To define economic development.
2. To present the state of our state's economy and the challenges to our economic well-being.
3. To present the goals and strategies of the State, as well as the issues of attracting and maintaining businesses.
4. To look at emerging business and industry, as well as traditional business and industry, and determine their respective current and future impacts on the economy.
5. To explore current efforts in regionalism's role in economic development.
6. To provide opportunities for class members to interact and share opinions and experiences.

### PLANNING COMMITTEE

#### **Linda Weiner, Program Chair**

Director of Business Development, RSM McGladrey Inc.  
*Wake County*

#### **Jackie Joyner, Session Co-Chair**

Regional Vice President, Progress Energy  
*New Hanover County*

#### **Libby Smith, Session Co-Chair**

Policy Director and Director of Economic Development Board  
NC Department of Commerce  
*Wake County*

#### **Ray Farris**

President, Tuscan Development  
*Mecklenburg County*

#### **Lindsay McAlpine**

CEO, The McAlpine Company  
*Mecklenburg County*

#### **Cheryl McMurry**

Director - Western Office, NC Biotechnology Center  
*Buncombe County*

#### **Dennis Powers**

City Executive / Vice President, Cooperative Bank  
*Brunswick County*

#### **Bill Rhyne**

Director of Supply Chain and Labor Management  
Harris Teeter Inc.  
*Union County*

#### **Louis Rogers**

Director of Business Development, Self-Help Ventures Fund  
*Wake County*

#### **Nate Smith**

Director of Extension Services, Industrial Extension Service  
NC State University  
*Pitt County*

Each session's Planning Committee is made up of members of LNC Class XIV.

## AGENDA

### Wednesday, March 5 (Optional Activities)

1:45 – 4 pm

Tour of EUE Screen Gems Studios

Aaron Syrett  
*NC Film Office Director, Division of Tourism, Film and Sports Development  
NC Department of Commerce*

Bill Vassar  
*Executive Vice President, EUE Screen Gems Studios*

6 – 7:30 pm

Welcoming Reception – UNC Wilmington Wise Alumni House  
*Hosted and Sponsored by UNC Wilmington*

# AGENDA

## Thursday, March 6

### **Meeting Location:**

**Morning – Hilton Wilmington Riverside Azalea Meeting Room; Afternoon – NC Ports Authority**

***Sponsored by Progress Energy***

8 – 8:05 am	LNC Announcements	Brian Etheridge, <i>LNC President</i>
8:05 – 8:15 am	Session Welcome and Overview	Jackie Joyner and Libby Smith, <i>Session Co-Chairs</i>
8:15 – 10:15 am	Economic Development 101	Anita R. Brown-Graham <i>Director, NC Institute for Emerging Issues NC State University</i>
10:15 – 10:30 am	Break	
10:30 – 11 am	Case Study – <i>Introduction</i>	Planning Committee
11 am – 12:15 pm	The State of 4 NC Regions	Ted W. Abernathy Jr. <i>Vice President &amp; COO, Research Triangle Regional Partnership</i> Dale Carroll <i>President &amp; CEO, Advantage West Economic Development Group</i> Albert A. “Al” Delia <i>President &amp; CEO, North Carolina’s Eastern Region</i> Donald A. “Don” Kirkman <i>President &amp; CEO, Piedmont Triad Partnership</i>
12:15 – 1:15 pm	Working Lunch – Tactical Tools of Economic Development	J. Donald “Don” Hobart Jr. <i>Chief of Staff, Office of the Lieutenant Governor Former Director of Governmental and Legal Affairs, NC Department of Commerce</i>
1:15 – 2 pm	Case Study – <i>Team Huddle Time</i>	
2 – 3 pm	North Carolina State Ports Authority	James E. “Jimmy” Yokeley Jr. <i>Director of Distribution Services &amp; Economic Development North Carolina State Ports Authority</i>
3 – 3:30 pm	Depart for and travel to the North Carolina State Ports Authority <b><i>Transportation, Meeting Space and Break Sponsored by the Ports Authority</i></b>	
3:30 – 3:45 pm	Ports Authority Welcome	Thomas J. “Tom” Eagar <i>CEO, North Carolina State Ports Authority</i>
3:45 – 4:45 pm	Ports Authority Tour	Jeffrey R. “Jeff” Bellows <i>Facility Maintenance Manager, North Carolina State Ports Authority</i> Jeffrey E. “Jeff” Miles <i>COO, North Carolina State Ports Authority</i> Walter E. Taylor <i>Manager of Cranes and Heavy Lift Equipment, North Carolina State Ports Authority</i>
4:45 – 5pm	Return to Hotel	
5 – 6 pm	Free Time	
6 – 8 pm	Class Dinner – City Club at de Rosset	

# AGENDA

## Friday, March 7

### **Meeting Location:**

**UNC Wilmington Madeline Suite**

**Meeting Space, Breaks and Lunch Sponsored by UNC Wilmington**

7:15 am	Depart hotel for UNC Wilmington (check out of hotel prior to departure)	
8– 8:15 am	LNC Announcements	Brian Etheridge
8:15 – 9:15 am	Case Study – <i>Team Huddle Time</i>	
9:15 – 11:45 am	Case Study – <i>Team Presentations</i>	Paul G. Butler Jr., <i>Judge Director North Carolina's Southeast</i>
	9:30 – 10 am	<i>Team One</i>
	10 – 10:30 am	<i>Team Two</i>
	10:30 – 10:45 am	<i>Break</i>
	10:45 – 11:15 am	<i>Team Three</i>
	11:15 – 11:45 am	<i>Team Four</i>
11:45 am – 12:15 pm	Case Study – <i>Results/Wrap-up</i>	
12:15 – 1:15 pm	Lunch and Leadership Profile	The Honorable Bill Saffo <i>Mayor City of Wilmington</i>
1:15 – 2:15 pm	Military Impact on NC Economy	Scott D. Dorney <i>Executive Director NC Military Business Center</i>
2:15 – 2:30 pm	Break	
2:30 – 3:45 pm	Economic Development in the 21 <sup>st</sup> Century – Biotech Impact	
	<i>Role of Higher Education</i>	Dr. Daniel G. “Dan” Baden <i>Director, Center for Marine Science UNC Wilmington</i>
	<i>Importance of Biotechnology</i>	John D. Chaffee <i>Eastern Regional Office Director North Carolina Biotechnology Center</i>
	<i>New Agriculture – Growing Green</i>	W. Steven Burke <i>Senior Vice President of Corporate Affairs North Carolina Biotechnology Center Board of Directors Chair, Biofuels Center of North Carolina</i>
	<i>Challenges of Small Business Owners and Entrepreneurs</i>	Ray S. “Rip” Farris III <i>President Tuscan Development Member, LNC Class XIV</i>
3:45 – 4 pm	Learnings and Takeaways	
4 pm	Adjourn	