



LEADERSHIP North Carolina

Class XIV – HHS Session

March 7 – 9, 2007
Asheville

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Blue Cross and Blue Shield of North Carolina * **The Duke Energy Foundation**

Program Underwriters contribute at least \$25,000 during a program year to support Leadership North Carolina's operations and are credited with sponsorship of the full program for Class XIII.

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Musician's Workshop
Pack Place Education, Arts & Science Center
Progress Energy
WestCare Health System

Session Sponsors provided funds or in-kind services for portions of this Session.
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Leadership North Carolina ~ 711 Hillsborough Street ~ Raleigh, North Carolina 27603

919.890.6250 ~ www.leadershipnc.org

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LODGING

Renaissance Asheville Hotel
One Thomas Wolfe Plaza
Asheville, NC 28801
828.252.8211
www.marriott.com/property/propertypage/AVLBR

SESSION GOALS

1. Recognize issues in private and public sector financing of healthcare from a variety of perspectives.
2. Analyze trends and factors that influence health care access, affordability and quality.
3. Assess human needs and services in North Carolina.

PLANNING COMMITTEE

Tom McSwain, Program Chair
President, Innovative Performance Systems LLP
Johnston County

Jim Gooch, Session Co-Chair
Director, Public Institute for Health
NC A&T State University
Granville County

Susan Jackson, Session Co-Chair
Chief Learning Office
WakeMed Health & Hospitals
Wake County

Slade Lewis
Vice President, Sales and Account Management
UnitedHealthcare of North Carolina
Guilford County

Kathryn Millican
Manager of Public Policy Development
Blue Cross and Blue Shield of North Carolina
Wake County

Shellie Pfohl
COO, Be Active North Carolina Inc.
Durham County

Kay Phillips
President
Adolescent Pregnancy Prevention Coalition of NC
Caldwell County

Ronnie Sloan
Vice President / Administrator
WestCare HealthSystem
Swain County

Sillar Smith
State Coordinator of Compensatory Education
and Special Populations
North Carolina Community College System
Wake County

Each Session's Planning Committee is made up of members from LNC Class XIII.

AGENDA

Wednesday, March 7 (Optional Activities)

- 2 – 4 pm Optional Activity – Biltmore Winery Tour (arrive no later than 1:45 pm at the Estate)
Sponsored by WestCare Health System
- 6 – 7:30 pm Welcoming Reception – Pack Place Education, Arts & Science Center
Partially sponsored by Pack Place Education, Arts & Science Center and Progress Energy

AGENDA

Thursday, March 8

Meeting Location:

Mission Health & Hospitals – Owen Heart Center, Glenn Theatre
Meeting space, breaks and lunch sponsored by Mission Health & Hospitals

7:15 – 7:30 am	Travel to Mission Health & Hospitals (meet in hotel lobby at 7 am)	
7:30 – 8 am	Arrive and convene in meeting room	
8 – 8:30 am	Welcome and Session Overview / NC Health Status	Jim Gooch and Susan Jackson Session Co-Chairs
8:30 – 9:45 am	Healthcare Access and Disparities	Pam C. Silberman JD, Dr.PH President & CEO, North Carolina Institute of Medicine Publisher, North Carolina Medical Journal
9:45 – 10 am	Break	
10 – 11:15 am	Financing of Healthcare	Mark Benton Senior Deputy Director and Chief Operating Officer Division of Medical Assistance NC Department of Health and Human Services Joseph F. “Joe” Damore President & CEO, Mission Health & Hospitals D. John Godehn Jr. MD Practicing Dermatologist Kevin J. Ruth President & CEO, UnitedHealthcare of the Mid-Atlantic
11:15 am – Noon	Leadership Profile	John F. A. V. “Jack” Cecil President, Biltmore Farms LLC
Noon – 12:15 pm	Mission Health & Hospitals Welcome & Video	
12:15 – 1:30 pm	Lunch and Tour of Mission Health & Hospitals Owen Heart Center	
1:30 – 1:45 pm	Break, re-convene in meeting room	
1:45 – 3 pm	Consumerism / Health Literacy	Darren A. DeWalt MD Assistant Professor, Division of General Internal Medicine UNC Chapel Hill John M. Friesen Vice President and Chief Actuary of Actuarial and Underwriting Blue Cross and Blue Shield of North Carolina Diane K. Jorkasky MD Vice President Global Clinical Research Operations Pfizer Global Research & Development
3 – 4:30 pm	Case Study Break-out and Discussion	HHS Planning Committee
4:30 – 5:35 pm	Return to Hotel and Free Time	
5:45 – 6:15 pm	Travel to the Biltmore Estate (meet in hotel lobby at 5:35 pm)	
6:15 – 9:30 pm	Class Dinner and Tour – Biltmore Estate Partially sponsored by Biltmore Estate	

AGENDA

Friday, March 9

Meeting Location: *Morning: Ingles Markets; Late Morning: MANNA FoodBank*

Check out prior to leaving hotel.

7:30 – 8 am	Depart hotel and travel to Ingles via personal vehicle	
8 – 9:15 am	Ingles Grocery Store Activity <i>Sponsored by Ingles Markets Inc.</i>	Leah McGrath <i>Corporate Dietitian Ingles Markets Inc.</i> Janet R. Trulove <i>Former Nutrition Program Manager Buncombe County Health Center</i>
9:15 – 9:30 am	Travel to MANNA FoodBank; reconvene <i>Meeting space sponsored by MANNA FoodBank Linens sponsored by ALSCO Linens Sound System sponsored by Musician's Workshop</i>	
9:30 – 10:30 am	Food Bank Services presentation and tour	Kitty Schaller <i>Executive Director MANNA FoodBank</i>
10:30 am – Noon	Poverty and Welfare	Dennis K. Orthner Ph.D <i>Professor of Social Work and Public Policy Associate Director, Jordan Institute for Families UNC Chapel Hill</i>
Noon – 1:15 pm	Lunch <i>Sponsored by Canfur Inc. & Haywood Community College Foundation</i>	
1:15 – 3 pm	Social Issues Ethics Study	Rosemarie “Rosie” Tong Ph.D, <i>moderator Director, Center for Professional and Applied Ethics UNC Charlotte</i>
	<i>Domestic Violence</i>	Katherine J. “Kit” Gruelle <i>Activist, NC Coalition Against Domestic Violence</i>
	<i>Homelessness</i>	Robin Merrell <i>Attorney, Pisgah Legal Services</i>
	<i>Mental Health / Developmental Disabilities / Substance Abuse</i>	Michael “Mike” Moseley <i>Director, Division of Mental Health, Developmental Disabilities & Substance Abuse Services NC Department of Health and Human Services</i>
	<i>Baby Boomers Reaching Retirement / Aging Population</i>	Dennis W. Streets <i>Director, Division of Aging and Adult Services NC Department of Health and Human Services</i>
3 – 3:15 pm	Learnings and Takeaways	HHS Planning Committee
3:15 pm	Adjourn	