



LEADERSHIP North Carolina

Class XIV – Economic Development Session

December 6 – 8, 2006

Lumberton / Pembroke

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Leadership North Carolina ~ 711 Hillsborough Street ~ Raleigh, North Carolina 27603

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LODGING

Comfort Suites
215 Wintergreen Drive
Lumberton, NC 28358
910.739.8800
www.choicehotels.com

SESSION GOALS

1. To define economic development.
2. To present the state of our state's economy and the challenges to our economic well-being.
3. To present the goals and strategies of the State, as well as the issues of attracting and maintaining businesses.
4. To look at emerging business and industry, as well as traditional business and industry, and determine their respective current and future impacts on the economy.
5. To explore current efforts in regionalism's role in economic development.
6. To provide opportunities for class members to interact and share opinions and experiences.

PLANNING COMMITTEE

Tom McSwain, Program Chair

President, Innovative Performance Systems LLC
Johnston County

Oppie Jordan, Session Co-Chair

Vice President, Carolinas Gateway Partnership
Chair, e-NC Authority
Edgecombe County

Clay Hassard

Senior Associate Athletics Director
Elon University
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Steve Mangano, Session Co-Chair

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Kelly Keller

Group Benefits Consultant
Benefit Services & Design Inc.
Wake County

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Regional Manager
ING Financial Advisors LLC
Wake County

Joshua Malcolm

Assistant University Legal Counsel
Fayetteville State University
Robeson County

Linda Gunn

Vice President, Administration and Programs
NC Institute of Minority of Economic Development
Durham County

Maria Rapoza

Vice President, Science and Technology
Development Program
North Carolina Biotechnology Center
Durham County

AGENDA

Wednesday, December 6 (Optional Activities)

- 1:45 – 4 pm Pow Wow – UNC Pembroke Native American Resource Center
Sponsored by UNC Pembroke
- 2 pm "In The Heart Of Tradition" video
- 2:45 pm Early Lumbee History
Dr. Stanley "Stan" Knick, Ph.D
Director, Native American Resource Center
- 3:10 pm Lumbee Community and Its Relationship to the University
Dr. Linda Oxendine
Department Chair / Professor, American Indian Studies
- 3:30 pm Demonstrations of Pow Wow Dancing
UNCP Students and Friends
- 6 – 7:30 pm Welcoming Reception – UNC Pembroke Chancellor's Residence
Presenting Sponsor – RBC Centura
Additional Sponsors – Bank of America, BB&T, Eagle Distributing Company of Lumberton LLC
Lumbee River Electric Membership Corporation, Robeson Community College, Sodexo,
UNC Pembroke and Sam Zahran and Sons Inc.

Thursday, December 7

- Meeting Location:** *Southeastern Regional Medical Center – Assembly Room*
Transportation sponsored by UNC Pembroke
Meeting space and lunch sponsored by Southeastern Regional Medical Center
- 7:30 am Meet in the hotel lobby for group transportation (bus will leave promptly at 7:40 am)
- 8 – 8:15 am Arrive at Southeastern Regional Medical Center
- 8:15 – 8:30 am Welcome & LNC Announcements
Brian Etheridge
Jane W. Smith
Chair, North Carolina's Southeast
J. Luckey Welsh Jr.
President & CEO, Southeastern Regional Medical Center
- 8:30– 8:45 am Session Overview
Oppie Jordan and Steve Mangano, *Session Co-Chairs*
- 8:45 – 10:15 am Overview of Economic Development
"Everyone is an Economic Developer"
The Honorable E. Norris Tolson
Secretary, NC Department of Revenue
Former Secretary, NC Department of Commerce
- 10:15 – 10:30 am Break
Sponsored by Robeson County Economic Development Commission
- 10:30 am – 12:30 pm Economic Development Challenges and Opportunities
Rural vs. Urban, State Incentives, Minority Econ Dev
Anita R. Brown-Graham, *Moderator*
Professor of Public Law and Government
School of Government, UNC Chapel Hill
Farad Ali
Vice President, North Carolina Institute of Minority Economic Development
Project Director, North Carolina Minority Business Enterprise Center
Billy Ray Hall
President, North Carolina Rural Economic Development Center Inc.
Anthony H. "Tony" Normand
CEO, The Carolina Commerce and Technology Center Inc. (COMtech)
Dr. Freda Porter
President & CEO, Porter Scientific Inc.
- 12:30 – 1:30 pm Lunch

AGENDA

Thursday, December 7 (continued)

1:30 – 2:30 pm	Graphic Packaging International Inc. Overview	Chris Maurer <i>Plant Manager</i> <i>Graphic Packaging International Inc.</i>
2:30 – 3 pm	Travel to site	
3 – 4:30 pm	Tour of Graphic Packaging International Inc. <i>Meeting Space and Break Sponsored by Graphic Packaging</i> <i>Tour Guides:</i>	Chris Maurer Clovis Carey, <i>Finishing Manager</i> Mark Coble, <i>Printing Manager</i> Stan Edgerton, <i>Reliability Centered Maintenance Manager</i> Mike Green, <i>Cutting Manager</i> Jim Jackmore, <i>Production Manager</i>
4:30 – 5:45 pm	Return to Hotel and Free Time	
5:45 pm	Meet in the hotel lobby for group transportation – bus will leave promptly at 6 pm	
6 – 9 pm	Class Dinner – BlackWater Grille <i>Sponsored by BlackWater Grille, ElectriCities and North Carolina's Southeast</i>	

Friday, December 8

<i>Meeting Location:</i>	<i>UNC Pembroke Regional Center for Economic, Community and Professional Development</i> <i>Meeting Space and AV Equipment Sponsored by UNC Pembroke Regional Center for Economic, Community & Professional Development</i>	
8 – 8:30 am	Announcements, LNC Business	
8:30 – 10 am	Economic Development Project Overview <i>Site Selection and Trends</i> <i>Sponsored by Embarq</i>	Dr. C.R. “Buzz” Canup, <i>Facilitator</i> <i>President, Site Selection Services</i> <i>AngelouEconomics</i>
10 – 10:15 am	Break <i>Sponsored by Lumbee Guaranty Bank</i>	
10:15 am – Noon	Case Study Presentation	Martyn Johnson <i>European Investment Director</i> <i>NC Department of Commerce</i>
Noon – 12:30 pm	Lunch <i>Sponsored by North Carolina Electric Membership Corporation</i>	
12:30 – 1:30 pm	Team Discussions and Economic Development Hypotheticals	Buzz Canup Martyn Johnson
1:30 – 1:45 pm	Break <i>Sponsored by Native Angels</i>	
1:45 – 3 pm	Leadership Profile	The Honorable Roger D. Oxendine <i>Robeson County Commissioner</i> <i>Co-Owner, Oxendine Farms</i>
3 – 3:30 pm	Wrap-Up and Adjourn	LNC Planning Team